

Keith Keirstead

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Education

Bachelor of Science, Graphic Design

2004-2007

New England Institute of Art,
Brookline, MA

Experience

KeepCash/2Prices

June 2010-May 2012

North Chelmsford, MA

- Link promotion and link acquisitions
- Image manipulation and creation for web based graphics
- Website development and updates, as well as keyword tracking and research

Freelance Graphic and Web Design

September 2007- Present

- Created static HTML websites using CSS and basic Javascript (jQuery)
- Created Wordpress based sites that were easy for users to update
- Produced eye catching and creative logos and flyers for local business and events

WeGetRidofit

January 2007-June 2009

Intern and Employee, Lowell, MA

- Freelance Marketing
- Designed brochures to attract new customers/clients
- Created mailers to be sent directly to customers/clients
- Designed advertisements to be used in local newspapers showcase new services

Aramark, Fenway Park

April 2006- August 2007

Boston, MA

- Assisted customers with food orders
- Helped with stand management, including counting and tracking products and spoilage
- Provided excellent customer service

Computer Skills

Mac OSX, Windows (XP, Vista, 7), Linux (Ubuntu)

Adobe Creative Suite CS-CS5

Microsoft Office 2000-2010

HTML, CSS, Wordpress, SEO, Social Media, Link Building

Honors and Awards

National Art Honor Society

2004

Eagle Scout

2004